

# Aakash Sharma

[www.aakashux.com](http://www.aakashux.com)

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**Head of Design with 13+yrs Exp**, lead a team of 14+ strategic, experience, interaction designers and design researchers; winning product awards. Built a high-performance strategic design team, capability, experience, and culture.

Managing software project portfolio of Artificial Intelligence in document space. Created several process and framework tools to enable successful delivery of highly ambiguous projects. Helping solve emerging challenges with Experience Strategy, UX, and product design.

## Skills

UX Design

Interaction Design

UX Architecture

Wireframe

Team Building

Product Vision

Strategy

Innovation

## Tools

Figma

Sketch

InVision

Adobe XD

Marvel

Axure

Adobe Illustrator

Adobe Photoshop

Current

## Edgeverve, Infosys (R&D - AI)

**Head Of Design**

Designing AI products under Nia DocAi that is used by global corporations across financial services, insurance, retail & consumer. AI capabilities with end to end customised experience in its all new Insurance by adding Innovation for end users. Nia DocAI structures world's complex multi-document data, makes it consumption ready to unlock the latent business value.

2020 - Till Date

## Loktra Technologys (Startup)

**Head Of Design**

Improved & Iterated on Banking Solution for YesBank with the help of Ai & ML. Built a cross-platform application for iOS, Android & Web, managed large UX team to deliver the best customer experience and commercial results.

2019 - 2020

## Excelity Global -> Ceridian

**Head Of Design**

Product used by 1.2 million+ users in 500+ enterprises across 15 countries in Asia-Pacific: SaaS, PaaS & Managed Services. Portfolio: Payroll, Core HR, Employee Self Service (ESS), Talent Management, LMS, PMS, Web/Mobile & Analytics.

2017 - 2019

## Designit (Wipro digital)

**Sr UX Designer**

International strategic designer, worked in various sectors, including healthcare, finance, IT, automotive and consumer goods. I offered Product design, Service design & Interaction design, with an emphasis on mobile and digital media.

2016 - 2017

## NID R&D Bangalore

**Sr Researcher**

Collaborated with Product Designers to improve the future experience of Digital India. Created Digital-learning Environment for Design by the Ministry of Human Resources, Government of India with the help of Information and Communication Technology.

2015 - 2016

## Creative Zebra (Startup)

**Sr UI/UX Designer**

Designs with impact in online world as well as in the conventional marketplace. Be it Digital Strategy and Marketing, Websites, Mobile Applications or the IOT, I blend creativity and technology to provide the best possible outcomes to take our clients forward.

2008 - 2013

## Product Awards



**Reliance** Innovation Award

Google Award - **Nasscom**

Innovation Award - **Excelity**

Gold Award for DocAi - **Globee**

## Strength



Innovation with Latest Technology

Communication and Presentation

Prioritization and Time Management

People Management

Application Development Assistance

Design Studio (Building Team)

Frontend Development Delivery

## Education



**Master's:** (2013 -2015)

**Strategic & Research Design**

Bangalore University

**Bachelor's:** (2003 -2008)

**Digital Product Design**

Bangalore University